

*Advancing*

**ACCESSIBLE,**

**SAFE**

---

*and*

---

**SUSTAINABLE**

*Transportation*

*Annual Report FY 2019 • 2020 monthly calendar*

 **TransOptions**  
*Managing Your Ways To Work... and More!*

# MESSAGE FROM THE PRESIDENT AND BOARD CHAIR



It has been yet another successful year for TransOptions. Getting to lead our excellent staff as we create safer and more accessible communities is incredibly rewarding. We all share a true passion for what we do and it is exemplified in the many projects we've led over the past year.

We at TransOptions are witnessing an increase in community involvement in pedestrian safety, interest in improving infrastructure and transportation options, renewed concerns about air quality, a call for more students to choose STEM education and career paths, and a growing demand for transportation resources for older adults.

As we approach 2020 and a new decade, we will continue to explore new ways to help employers, employees, students, residents and visitors and improve the quality of life in our region. We are excited to share with you what we accomplished in the past, and hope you'll join us in planning an even better future.

A handwritten signature in black ink, appearing to read "Paul Call". The signature is fluid and cursive, with a large loop at the end.



TransOptions just keeps getting better. With our largest staff to date and expansion of programs offered, the organization continues to fulfill its mission to serve our community.

We remain at the forefront of all things transportation in northwest New Jersey. TransOptions enhances pedestrian safety, finds rides for seniors, supports the ideals of carpooling and vanpooling, educates and engages the public, and so much more.

TransOptions has been part of the community for over 30 years and as in every year prior, we have much to celebrate as we look back at fiscal year 2019. We hope you find this year's spin on our annual report useful and informative as the months fly by.

A handwritten signature in black ink, appearing to read "Paul Allen". The signature is cursive and somewhat stylized, with a large loop at the end.



Hardwick, Warren County



Downtown Millburn, Essex County



Monkville Reservoir,  
West Milford, Passaic County

# BOARD OF DIRECTORS

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# **TransOptions** *Managing Your Ways To Work... and More!*

TransOptions delivers programs that improve mobility, the environment and overall quality of life in northwestern New Jersey.

As a Transportation Management Association (TMA), TransOptions is tasked with implementing strategies that address traffic congestion, economic development, air quality, safety and livability.

In addition to the numerous programs outlined throughout this calendar, TransOptions reached nearly 4,000 people through other community events, street festivals and safety events.



October 2019

<i>sun</i>	<i>mon</i>	<i>tues</i>	<i>wed</i>	<i>thurs</i>	<i>fri</i>	<i>sat</i>
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

November 2019

<i>sun</i>	<i>mon</i>	<i>tues</i>	<i>wed</i>	<i>thurs</i>	<i>fri</i>	<i>sat</i>
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

December 2019

<i>sun</i>	<i>mon</i>	<i>tues</i>	<i>wed</i>	<i>thurs</i>	<i>fri</i>	<i>sat</i>
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				



# Street Smart

## Street Smart Campaigns

Street Smart NJ is a statewide public awareness campaign that combines educational outreach and high-visibility law enforcement to change behaviors as they relate to pedestrian safety.

### Boonton (Year II campaign, Fall 2018)

- **6** percent reduction in pedestrians crossing against the traffic signal
- **15** percent increase in public awareness of the police department's enforcement of pedestrian safety laws
- **26** percent increase in recognition of the Street Smart campaign's presence in Boonton

### Morris Plains (Fall 2018)



- **8.3** percent increase in compliant speeds from drivers traveling in the area of study
- **58.1** percent reduction in red light signal running
- **45.3** percent reduction in drivers failing to stop for pedestrians while turning
- Increased recognition of all **5** campaign messages (Obey Speed Limits, Stop for Pedestrians, Use Crosswalks, Wait for the Walk, Heads Up/Phones Down)

### Morristown (Spring 2019)

- **5** percent reduction in drivers failing to stop or yield to pedestrians in the crosswalk
- **9** percent increase in awareness of police department efforts to enforce pedestrian safety laws
- **14** percent improvement in survey participant knowledge of proper crossing behavior
- **46** percent increase in participants reporting being exposed to "Street Smart" messaging

# JANUARY

## 2020

		<i>wed.</i>   1	<i>thurs.</i>   2	<i>fri.</i>   3	<i>sat.</i>   4
					<i>sun.</i>   5
		New Year's Day			
<i>mon.</i>   6	<i>tues.</i>   7	<i>wed.</i>   8	<i>thurs.</i>   9	<i>fri.</i>   10	<i>sat.</i>   11
					<i>sun.</i>   12
<i>mon.</i>   13	<i>tues.</i>   14	<i>wed.</i>   15	<i>thurs.</i>   16	<i>fri.</i>   17	<i>sat.</i>   18
					<i>sun.</i>   19
<i>mon.</i>   20	<i>tues.</i>   21	<i>wed.</i>   22	<i>thurs.</i>   23	<i>fri.</i>   24	<i>sat.</i>   25
					Chinese New Year
					<i>sun.</i>   26
<i>mon.</i>   27	<i>tues.</i>   28	<i>wed.</i>   29	<i>thurs.</i>   30	<i>fri.</i>   31	
				 <p>NEW JERSEY Safe Routes to School</p>	
				<p>Safe Routes to School Recognition Program deadline</p>	





## Taming Traffic

- **1,650** employees reached through on-site events and lunch and learns
- **16,748** rides taken on corporate shuttles
- **92** registered carpools, **273** participants
- **72** registered vanpools, **446** vanpool participants
- Over **2,856,368** miles cut for a total reduction of **2,288,840.40** lbs of carbon dioxide equivalent emissions





# FEBRUARY

## 2020

					<i>sat.   1</i>
					<i>sun.   2</i>
					Groundhog Day
<i>mon.   3</i>	<i>tues.   4</i>	<i>wed.   5</i>	<i>thurs.   6</i>	<i>fri.   7</i>	<i>sat.   8</i>
					<i>sun.   9</i>
<i>mon.   10</i>	<i>tues.   11</i>	<i>wed.   12</i>	<i>thurs.   13</i>	<i>fri.   14</i>	<i>sat.   15</i>
					<i>sun.   16</i>
					Valentine's Day
<i>mon.   17</i>	<i>tues.   18</i>	<i>wed.   19</i>	<i>thurs.   20</i>	<i>fri.   21</i>	<i>sat.   22</i>
President's Day					
					<i>sun.   23</i>
<i>mon.   24</i>	<i>tues.   25</i>	<i>wed.   26</i>	<i>thurs.   27</i>	<i>fri.   28</i>	<i>sat.   29</i>
	Mardi Gras	Ash Wednesday			





# New Jersey Safe Routes To School (SRTS) Recognition Program

Recognition is awarded in three year cycles. The following winners earned their levels of status in 2019:



Brass Castle School, Washington  
 Port Colden School, Washington  
 Warren Hills Regional Middle School, Washington  
 Sussex Avenue School, Morristown  
 Wantage Elementary School, Wantage  
 Hatchery Hill Elementary School, Hackettstown  
 Willow Grove Elementary School, Hackettstown  
 Sussex Middle School, Sussex  
 Hamburg School, Hamburg  
 School Street School, Boonton  
 Borough School, Morris Plains  
 Center Grove Elementary School, Randolph  
 Frankford Township School, Frankford  
 Hilldale Elementary School, Montville  
 North Boulevard Elementary School,  
 Pompton Plains  
 Pequannock Valley School, Pompton Plains  
 Burnet Hill Elementary School, Livingston  
 Township of Parsippany-Troy Hills  
 Town of Morristown  
 Washington Borough  
 Washington Township  
 Oxford Township



Kings Road School, Madison  
 Hudson Maxim Elementary School, Hopatcong  
 Town of Boonton  
 Borough of Morris Plains




Town of Newton



Oxford Central School, Oxford  
 Deerfield Elementary School, Millburn  
 South Mountain Elementary School, Millburn  
 Glenwood Elementary School, Millburn  
 Hartshorn Elementary School, Millburn  
 Wyoming Elementary School, Millburn  
 Washington School, Millburn  
 Millburn Middle School, Millburn  
 Lafayette School, Chatham  
 Milton Avenue School, Chatham  
 Southern Boulevard School, Chatham  
 Washington Avenue School, Chatham  
 Allen W. Roberts Elementary School,  
 New Providence  
 Salt Brook Elementary School,  
 New Providence  
 New Providence Middle School,  
 New Providence  
 Borough of New Providence

# MARCH

## 2020

					<i>sun.   1</i>
<i>mon.   2</i>	<i>tues.   3</i>	<i>wed.   4</i>	<i>thurs.   5</i>	<i>fri.   6</i>	<i>sat.   7</i>
					<i>sun.   8</i> Daylight Saving Time Begins International Women's Day
<i>mon.   9</i>	<i>tues.   10</i>	<i>wed.   11</i>	<i>thurs.   12</i>	<i>fri.   13</i>	<i>sat.   14</i>
					<i>sun.   15</i>
<i>mon.   16</i>	<i>tues.   17</i>	<i>wed.   18</i>	<i>thurs.   19</i>	<i>fri.   20</i>	<i>sat.   21</i>
	St. Patrick's Day		Vernal Equinox		<i>sun.   22</i>
<i>mon.   23</i>	<i>tues.   24</i>	<i>wed.   25</i>	<i>thurs.   26</i>	<i>fri.   27</i>	<i>sat.   28</i>
					<i>sun.   29</i>
<i>mon.   30</i>	<i>tues.   31</i>				
		<hr/> <hr/> <hr/> <hr/> <hr/>			





# Bike Right

TransOptions' Bike Right® program offers bike riders of all ages and skill levels free bike training courses with League of American Bicyclists certified coaches. Bike Right® programs include both in-class and extracurricular safety activities. At community events TransOptions teaches children the importance of bike helmet safety and properly fitted **1,317** helmets.

## Bike Driver's Ed

- **9** classes reaching **149** students

## Learn to Ride Classes

- **28** Learn to Rides reaching **420** participants


## Bike Safety

- **462** students engaged through Bike Safety Education Programs



# APRIL

## 2020

		<i>wed.   1</i>	<i>thurs.   2</i>	<i>fri.   3</i>	<i>sat.   4</i>
					<i>sun.   5</i>
		April Fools' Day			Palm Sunday
<i>mon.   6</i>	<i>tues.   7</i>	<i>wed.   8</i>	<i>thurs.   9</i>	<i>fri.   10</i>	<i>sat.   11</i>
					<i>sun.   12</i>
		Passover begins (Sundown)		Good Friday	Easter Sunday
<i>mon.   13</i>	<i>tues.   14</i>	<i>wed.   15</i>	<i>thurs.   16</i>	<i>fri.   17</i>	<i>sat.   18</i>
					<i>sun.   19</i>
<i>mon.   20</i>	<i>tues.   21</i>	<i>wed.   22</i>	<i>thurs.   23</i>	<i>fri.   24</i>	<i>sat.   25</i>
					<i>sun.   26</i>
		Earth Day	Ramadan starts		
<i>mon.   27</i>	<i>tues.   28</i>	<i>wed.   29</i>	<i>thurs.   30</i>		





## Junior Solar Sprints (JSS)

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The Junior Solar Sprints program is a STEM (Science, Technology, Engineering and Mathematics) competition that engages students to design, build and race solar-powered model cars. For JSS participants, materials (including solar panels), instruction and professional development workshops are provided free of charge. The program also adheres to the Next Generation Science Standards (NGSS).

In 2019, JSS volunteers donated over **400** hours of their time, valued at a total contribution of over **\$10,000**. We had **60** individual volunteers who worked **404** hours over **5** days, individually and as part of our **4** group partnerships (Thorlabs, US Bank, Arconic, Union County Magnet High School), including **14** returning volunteers from prior years.










- **4,000** students from **115** schools participated in JSS





# MAY

## 2020

			 NJ Walk and Bike to School Month (All of May 2020)	 Bike To Work Challenge Begins	<i>fri.</i>   1	<i>sat.</i>   2
						<i>sun.</i>   3
<i>mon.</i>   4	<i>tues.</i>   5	<i>wed.</i>   6	<i>thurs.</i>   7	<i>fri.</i>   8	<i>sat.</i>   9	
		National Bike to School Day				<i>sun.</i>   10 Mother's Day
<i>mon.</i>   11  Junior Solar Sprints Divisional Races	<i>tues.</i>   12  Junior Solar Sprints Divisional Races	<i>wed.</i>   13  Junior Solar Sprints Divisional Races	<i>thurs.</i>   14  Junior Solar Sprints Divisional Races	<i>fri.</i>   15  Junior Solar Sprints Divisional Races	<i>sat.</i>   16	<i>sun.</i>   17
<i>mon.</i>   18  Junior Solar Sprints Inter-County Final	<i>tues.</i>   19	<i>wed.</i>   20	<i>thurs.</i>   21	<i>fri.</i>   22	<i>sat.</i>   23	<i>sun.</i>   24 Eid al-Fitr
<i>mon.</i>   25 Memorial Day	<i>tues.</i>   26	<i>wed.</i>   27	<i>thurs.</i>   28	<i>fri.</i>   29	<i>sat.</i>   30	<i>sun.</i>   31



# NJ Smart Workplaces

## PLATINUM

- |                                    |                                |                             |                                |
|------------------------------------|--------------------------------|-----------------------------|--------------------------------|
| 3M                                 | • Morristown Medical Center    | Fiserv, Inc.                | REI East Hanover NJ            |
| AAA                                | • Newton Medical Center        | GlaxoSmithKline             | ShopRite of Greater Morristown |
| Allergan                           | • Overlook Medical Center      | Maersk Services USA, Inc.   | Summit Medical Group           |
| Arconic                            | BASF                           | Marty's Reliable Cycle      | Thorlabs Inc.                  |
| Atlantic Health System:            | Bayer US LLC                   | MetLife Investments         | Tiffany & Co. Parsippany       |
| • Atlantic Rehab                   | Crum & Forster                 | NECA                        | Tiffany & Co. Whippany         |
| • Chilton Medical Center           | Cycle Craft                    | Pershing LLC                | TransOptions                   |
| • Atlantic Health System Corporate | Drew University                | Picatunny Arsenal           | Wyndham Hotels and Resorts     |
| • Hackettstown Medical Center      | Fairleigh Dickinson University | Realty Holdings Corporation |                                |

## GOLD

- |                           |  |                     |
|---------------------------|--|---------------------|
| Borough of New Providence | County of Morris                         | Township of Hanover |
| Coronet, Inc.             | KYOCERA Document Solutions America, Inc. | Town of Morristown  |
| County College of Morris  | Town of Boonton                          | Town of Newton      |

## SILVER


- |                    |                          |                 |
|--------------------|--------------------------|-----------------|
| Borough of Chatham | Borough of Morris Plains | State Shuttle   |
| Borough of Madison | Madison Area YMCA        | The Casey Group |
|                    |                          | Yukon Graphics  |

## BRONZE

- Morris County Chamber of Commerce
- Sussex County Chamber of Commerce
- Town of Dover

# JUNE

## 2020

<i>mon.</i>   1	<i>tues.</i>   2	<i>wed.</i>   3	<i>thurs.</i>   4	<i>fri.</i>   5	<i>sat.</i>   6
					<i>sun.</i>   7
<i>mon.</i>   8	<i>tues.</i>   9	<i>wed.</i>   10	<i>thurs.</i>   11	<i>fri.</i>   12	<i>sat.</i>   13
					<i>sun.</i>   14 Flag Day
<i>mon.</i>   15	<i>tues.</i>   16	<i>wed.</i>   17	<i>thurs.</i>   18	<i>fri.</i>   19	<i>sat.</i>   20 Summer Solstice
					<i>sun.</i>   21 Father's Day
<i>mon.</i>   22	<i>tues.</i>   23	<i>wed.</i>   24	<i>thurs.</i>   25	<i>fri.</i>   26	<i>sat.</i>   27
					<i>sun.</i>   28
<i>mon.</i>   29	<i>tues.</i>   30				







# Air Quality

TransOptions' new Air Quality programming teaches young children about air pollution and their health. The hands-on educational activities explain the importance of active transportation and energy conservation to help prevent the sources and hazards of ozone and particle pollution. The new program's focus on transport emissions and air quality is another way TransOptions is continually working to protect and improve public safety and environmental health.



# JULY

## 2020

		<i>wed.</i>   1	<i>thurs.</i>   2	<i>fri.</i>   3	<i>sat.</i>   4 Independence Day
					<i>sun.</i>   5
<i>mon.</i>   6	<i>tues.</i>   7	<i>wed.</i>   8	<i>thurs.</i>   9	<i>fri.</i>   10	<i>sat.</i>   11
					<i>sun.</i>   12
<i>mon.</i>   13	<i>tues.</i>   14	<i>wed.</i>   15	<i>thurs.</i>   16	<i>fri.</i>   17	<i>sat.</i>   18
					<i>sun.</i>   19
<i>mon.</i>   20	<i>tues.</i>   21	<i>wed.</i>   22	<i>thurs.</i>   23	<i>fri.</i>   24	<i>sat.</i>   25
				 <p>New Jersey Smart Workplaces application deadline</p>	<i>sun.</i>   26
<i>mon.</i>   27	<i>tues.</i>   28	<i>wed.</i>   29	<i>thurs.</i>   30	<i>fri.</i>   31	 <p>Eid-al-Adha</p>





# Coordinated Human Services Transportation

The regional Coordinated Human Services Transportation Plan (CHSTP) identifies the transportation needs of seniors, people with low-incomes, veterans, and individuals with disabilities. TransOptions continued to coordinate planning in 2018/2019 specifically regarding how to improve outreach and access to care in Warren County as well as supporting an on-demand transportation pilot program for the underserved in Sussex County.

## Rides for Seniors

Launched in April 2017, the pilot program continues to grow and provide older adults in Madison, Chatham Borough and Chatham Township with a subsidized on-demand transportation option without the need of a smartphone.

- Registered Riders: **325**
- Rides provided to date: **4,100+**





# AUGUST

## 2020

						<i>sat.</i>   1
						<i>sun.</i>   2
<i>mon.</i>   3	<i>tues.</i>   4	<i>wed.</i>   5	<i>thurs.</i>   6	<i>fri.</i>   7	<i>sat.</i>   8	<i>sun.</i>   9
<i>mon.</i>   10	<i>tues.</i>   11	<i>wed.</i>   12	<i>thurs.</i>   13	<i>fri.</i>   14	<i>sat.</i>   15	<i>sun.</i>   16
<i>mon.</i>   17	<i>tues.</i>   18	<i>wed.</i>   19	<i>thurs.</i>   20	<i>fri.</i>   21	<i>sat.</i>   22	<i>sun.</i>   23
<i>mon.</i>   24	<i>tues.</i>   25	<i>wed.</i>   26	<i>thurs.</i>   27	<i>fri.</i>   28	<i>sat.</i>   29	<i>sun.</i>   30
<i>mon.</i>   31						



# Safe Routes to School (SRTS) Programs

Safe Routes to School initiatives help make walking and bicycling around neighborhoods and schools safe, fun, and easy for all students. Initiatives include Traffic Safety Team, a roleplaying activity for Pre K and Kindergarten Students, Ready to Walk and Roll, a storytelling activity for grades K-2, and Traffic Safety Town, an interactive street scape where students grades 3-5 act out the rules of the road.

## Traffic Safety Team

- 6 classes reaching 99 students

## Ready to Walk and Roll

- 71 classes reaching 1,279 students

## Traffic Safety Town

- 57 classes reaching 1,134 students




## Walk to School Days

- 8200+ student participants



# SEPTEMBER

## 2020

	<i>tues.   1</i>	<i>wed.   2</i>	<i>thurs.   3</i>	<i>fri.   4</i>	<i>sat.   5</i>
					<i>sun.   6</i>
<i>mon.   7</i>  Labor Day	<i>tues.   8</i>	<i>wed.   9</i>	<i>thurs.   10</i>   TransOptions' Recognition Breakfast	<i>fri.   11</i>  Patriot Day	<i>sat.   12</i>
					<i>sun.   13</i>
<i>mon.   14</i>	<i>tues.   15</i>	<i>wed.   16</i>	<i>thurs.   17</i>	<i>fri.   18</i>  Rosh Hashanah begins (Sundown)	<i>sat.   19</i>
					<i>sun.   20</i>
<i>mon.   21</i>	<i>tues.   22</i>   World Car-Free Day Autumnal Equinox	<i>wed.   23</i>	<i>thurs.   24</i>	<i>fri.   25</i>	<i>sat.   26</i>
					<i>sun.   27</i>  Yom Kippur begins (Sundown)
<i>mon.   28</i>	<i>tues.   29</i>	<i>wed.   30</i>	<hr/> <hr/> <hr/> <hr/> <hr/>		





# GoForGood

## TripSwitch (Fall 2018)

TripSwitch is a three-week competition that aims to replace solo car trips with biking, walking, or carpooling. Participants can carpool by adding one or more occupants to their car ride to and from work or everyday activities. Participants also bike or walk to log a switched trip.

- 741 solo car trips replaced with biking, walking, or carpooling
- 5,841 miles traveled that replaced solo car trips during competition
- 217 carpool trips completed during competition
- 189 walking trips completed during competition
- 335 biking trips completed during competition

## Bike to Work Challenge (Spring 2019)

TransOptions' Bike to Work Challenge is a free, friendly competition that offers expert and beginner bicycle riders an extra reason to ride amid decreasing stress, traffic congestion and vehicle emissions. Riders create an online profile by downloading TransOptions' GoForGood app and track their bicycle commute trips.

Participants are entered to win prizes in seven different categories: Trip Master, Miles Master, Team Prize, Resolute Riders, Rookie Riders, the Role Model Challenge, and a weekly raffle.


- 1,163 trips taken during the challenge
- 8,364 miles biked during the challenge





# OCTOBER

## 2020

			<p><i>thurs.   1</i></p>  <p>TripSwitch Begins</p>	<i>fri.   2</i>	<p><i>sat.   3</i></p> <hr/> <p><i>sun.   4</i></p>
<i>mon.   5</i>	<i>tues.   6</i>	<p><i>wed.   7</i></p>  <p>International Walk To School Day</p>	<i>thurs.   8</i>	<i>fri.   9</i>	<p><i>sat.   10</i></p> <p>Put The Brakes on Fatalities Day</p> <hr/> <p><i>sun.   11</i></p>
<i>mon.   12</i>	<i>tues.   13</i>	<i>wed.   14</i>	<i>thurs.   15</i>	<i>fri.   16</i>	<p><i>sat.   17</i></p> <hr/> <p><i>sun.   18</i></p>
<i>mon.   19</i>	<i>tues.   20</i>	<i>wed.   21</i>	<i>thurs.   22</i>	<i>fri.   23</i>	<p><i>sat.   24</i></p> <hr/> <p><i>sun.   25</i></p>
<i>mon.   26</i>	<i>tues.   27</i>	<i>wed.   28</i>	<i>thurs.   29</i>	<i>fri.   30</i>	<p><i>sat.   31</i></p> <p>Halloween</p>



# Senior Programs

## Pedestrian and Driving Safety Programs for Older Americans


TransOptions' programs for Older Adults support a growing demand for mobility by conveying tips and laws to stay safe while introducing transit options to ease the transition to the time when older adults can no longer drive safely or walk independently.

- **30** pedestrian and driving safety programs reached over **1,200** older adults
- **New this year:** "What's Changed Since I Started Driving?" presentation highlighting New Jersey driving laws and motor vehicle safety technology that has been adopted since older adults got their driver's license decades ago.



# NOVEMBER

## 2020

					<i>sun.   1</i>
					Daylight Saving Time Ends
<i>mon.   2</i>	<i>tues.   3</i>	<i>wed.   4</i>	<i>thurs.   5</i>	<i>fri.   6</i>	<i>sat.   7</i>
	Election Day				<i>sun.   8</i>
<i>mon.   9</i>	<i>tues.   10</i>	<i>wed.   11</i>	<i>thurs.   12</i>	<i>fri.   13</i>	<i>sat.   14</i>
		Veterans Day			<i>sun.   15</i>
<i>mon.   16</i>	<i>tues.   17</i>	<i>wed.   18</i>	<i>thurs.   19</i>	<i>fri.   20</i>	<i>sat.   21</i>
					<i>sun.   22</i>
<i>mon.   23</i>	<i>tues.   24</i>	<i>wed.   25</i>	<i>thurs.   26</i>	<i>fri.   27</i>	<i>sat.   28</i>
			Thanksgiving Day		<i>sun.   29</i>
<i>mon.   30</i>					

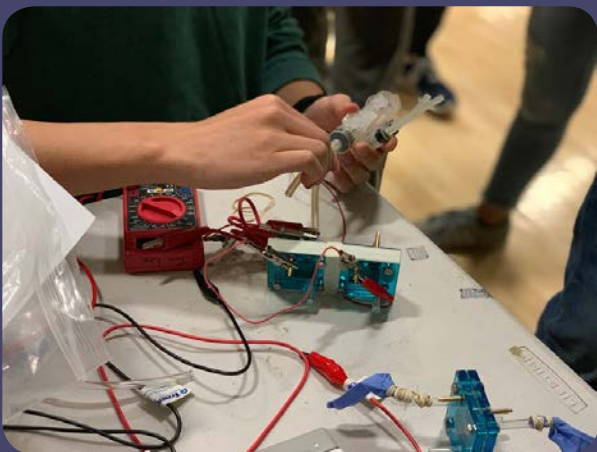




# The Hydrogen Car Challenge

The Hydrogen Car Challenge is one of two hands-on STEM programs offered by TransOptions. The challenge was launched in 2007, and the program is open to high school students only. The competition requires students to design, build and race alternative energy model cars. In the process of designing their car, students learn about fuel cell technology. They are also required to submit a documentation portfolio, which presents the team's concepts, designs and comments.

- **155** students from **16** schools participated in the Hydrogen Car Challenge





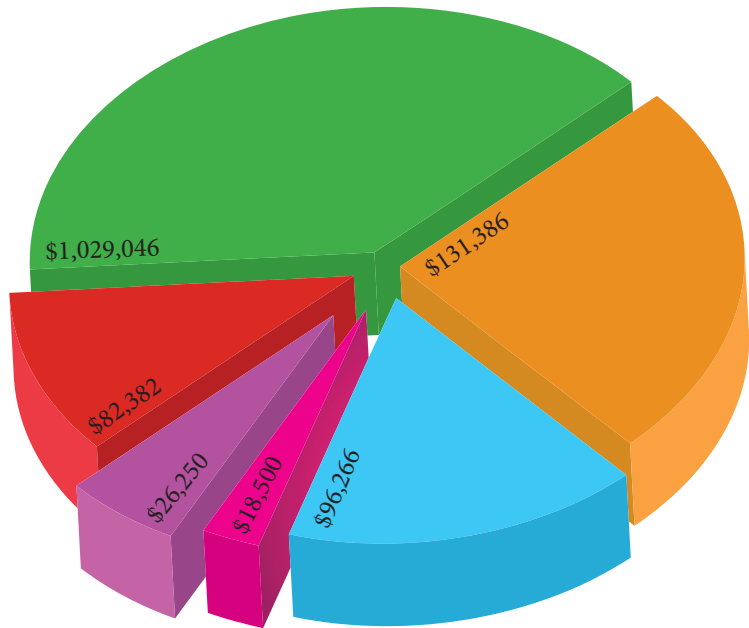
# DECEMBER

## 2020

	<i>tues.   1</i>	<i>wed.   2</i>	<i>thurs.   3</i>	<i>fri.   4</i>	<i>sat.   5</i>
					<i>sun.   6</i>
	Giving Tuesday				
<i>mon.   7</i>	<i>tues.   8</i>	<i>wed.   9</i>	<i>thurs.   10</i>	<i>fri.   11</i>	<i>sat.   12</i>
		 Hydrogen Car Challenge			<i>sun.   13</i>
<i>mon.   14</i>	<i>tues.   15</i>	<i>wed.   16</i>	<i>thurs.   17</i>	<i>fri.   18</i>	<i>sat.   19</i>
					<i>sun.   20</i>
<i>mon.   21</i>	<i>tues.   22</i>	<i>wed.   23</i>	<i>thurs.   24</i>	<i>fri.   25</i>	<i>sat.   26</i>
Winter Solstice				Christmas Day	<i>sun.   27</i>
<i>mon.   28</i>	<i>tues.   29</i>	<i>wed.   30</i>	<i>thurs.   31</i>		
			New Year's Eve		

# Financials | Public Support and Revenue

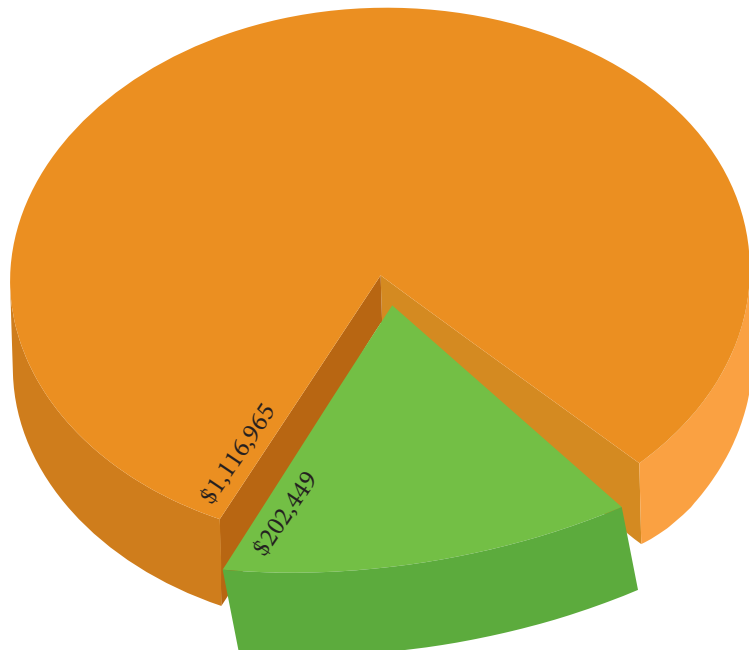
- Federal and State Awards  
\$1,029,046
- Grant-Safe Routes to School  
\$131,386
- Grant-NJ Division of Highway  
Traffic Safety  
\$96,266
- Contributions and Misc. Income  
\$82,382
- Grant-Morris County Board  
of Chosen Freeholders  
\$26,250
- Grant-Environmental Education  
\$18,500



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**Total Revenue**  
**\$1,383,830**

- Program Services  
\$1,116,965
- Supporting Services  
\$202,449



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**Total Expenses**  
**\$1,319,414**

**Net Assets**  
**\$500,227**

# 2021

## January

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## February

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28						

## March

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

## April

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

## May

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## June

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

## July

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## August

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

## September

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

## October

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

## November

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

## December

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	





**TransOptions Staff:**

**Top left:** Emily Casey, Melissa McCutcheon, Denis Kelleher Sr., Judy Bortman, Laura Cerutti.

**Middle left:** Daniel Callas, Justin Jenkins, Lisa Leone.

**Bottom left:** Danielle Scassera, Kristen Tomasicchio, Melissa Estock, Jackeline Leon, Judy Maltese, Anne Vivino.

## Online Presence

92,606  
website  
clicks



over 507,690  
reached on  
social media

2,096  
page likes



507  
followers



2,118  
followers



@TransOptions  
@TrafAlerts

Connect With Us!



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